



SKIFT RECOVERY INDEX

DECEMBER 2021 HIGHLIGHTS

SKIFT RESEARCH TAKE



by + Skift Team
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If you have any questions about the report
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REPORT OVERVIEW

This report highlights the latest insights from the Skift Recovery Index. The index covers travel's performance since January 2020, up to and including December 2021.

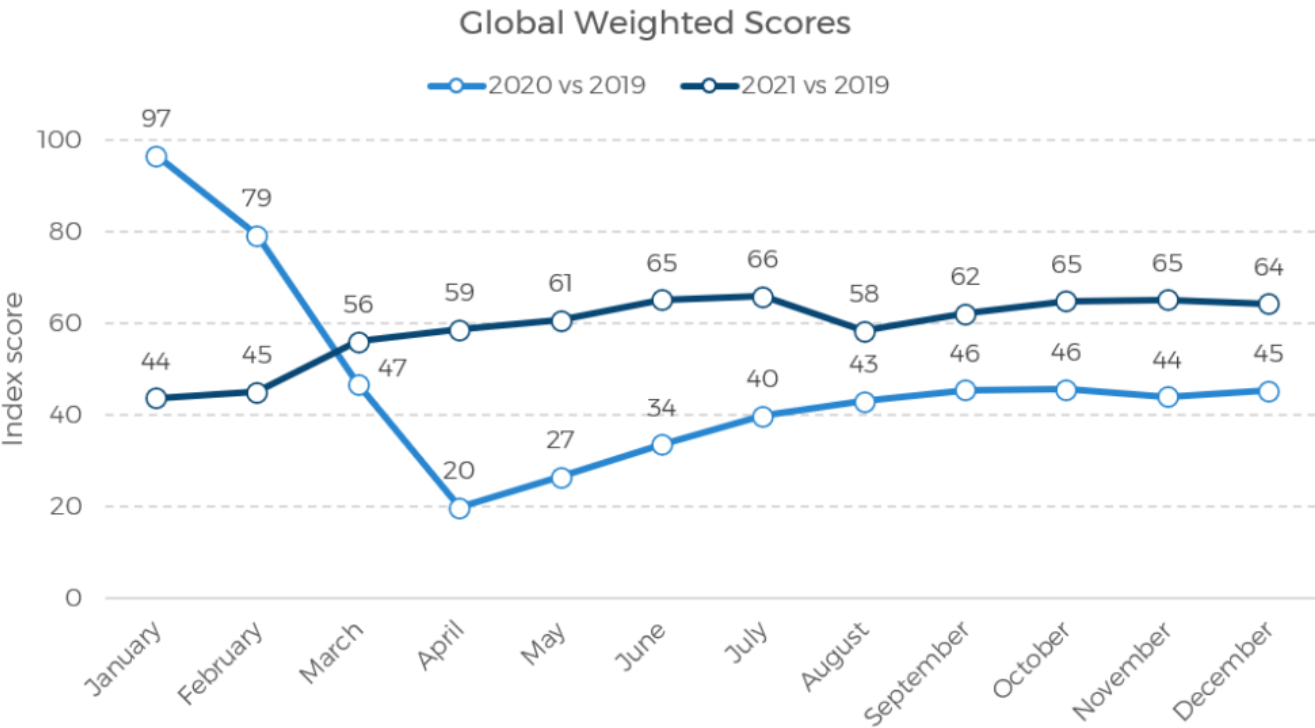
The Skift Recovery Index is a real-time measure of where the travel industry at large — and the core verticals within it — stands in recovering from the COVID-19 pandemic. It provides the travel industry with a powerful tool for strategic planning, of utmost importance in this uncertain business climate.

We work with [Amadeus](#), [Aviasales](#), [Beyond](#), [Cendyn](#), [Collinson](#), [Criteo](#), [Duetto](#), [ForwardKeys](#), [Hotelbeds](#), [Key Data Dashboard](#), [OAG](#), [Onyx CenterSource](#), [RateGain](#), [Shiji Group](#), [SimilarWeb](#), [Skyscanner](#), [Sojern](#), [Transparent](#), and [TrustYou](#) as data partners to provide you with a monthly update of travel performance in 22 countries around the world.

2021 NOT THE RUNAWAY SUCCESS HOPED FOR - OR NEEDED

As we close the books on 2021, the Skift Recovery Index stands at 64 points. This indicates that demand for travel, which we gather from a range of data indicators capturing the entire traveler journey from exploration to post-stay, continues to be suppressed and in December sat at 64% of 2019 levels.

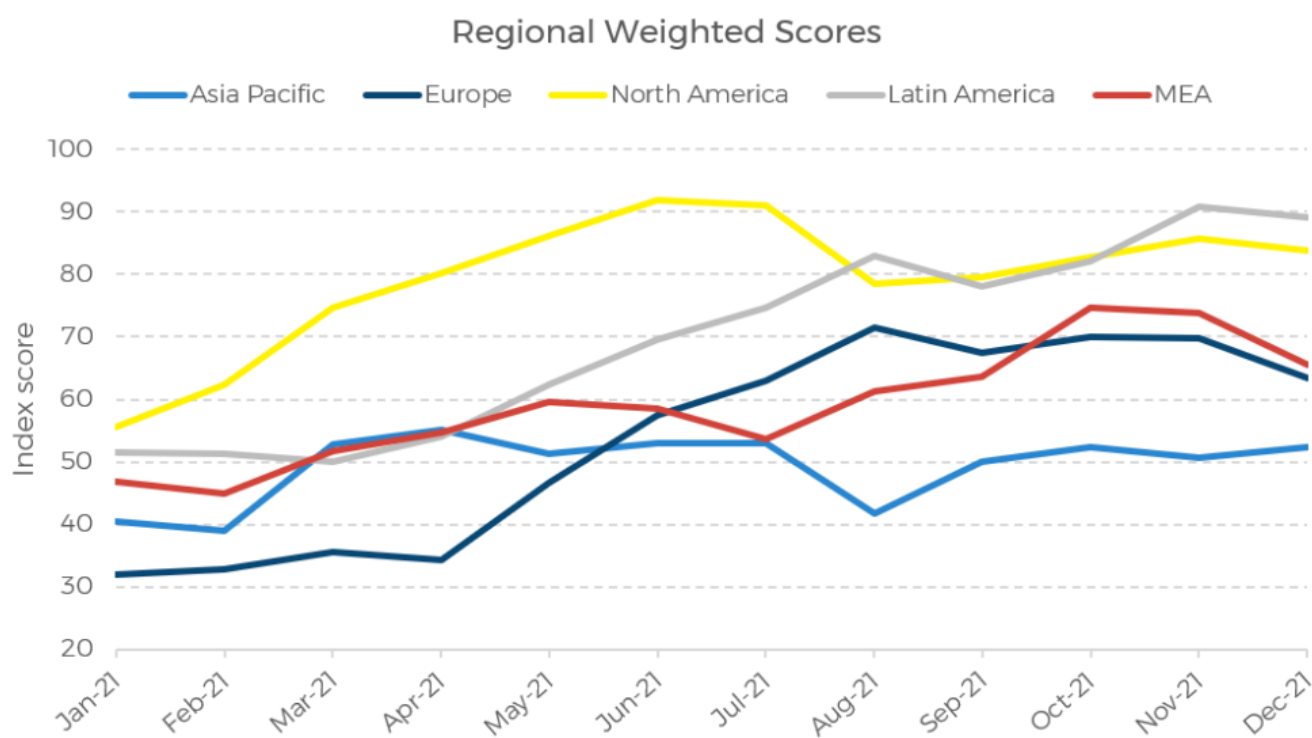
This is much higher than performance at the beginning of the year, but when in March the Index jumped from 45% to 56%, we were hopeful that it would be the start of a major turnaround for the travel industry’s fortunes. This has not fully materialized, with the Delta and Omicron variants putting a damper on performance.



Source: Skift Research

ASIA PACIFIC ONLY REGION WITH GROWTH IN DECEMBER

Asia Pacific is the only region that showed an improvement in its travel performance in December. China, which had some weakness in its performance in the past months, pulled back some of its lost momentum in December, while other countries performed well despite Omicron fears.



Source: Skift Research

China is readying itself for Chinese New Year at the end of January, as well as the Winter Olympics in February, hoping these events will boost tourism. The authorities remain extremely vigilant, however, with the preparations for the Olympics happening in bubbles to attempt to contain the spread of the Omicron virus. The [China Tourism Academy](#) has estimated that the country saw 3.43 billion domestic trips in 2021, 19% more than in 2020, with trips expected to increase to 3.98 billion in 2022.

Meanwhile, Thailand's recovery was picking up steam, but might be hampered by the country temporarily canceling a quarantine waiver for foreign visitors out of fear of Omicron. And Indonesia has made attempts to reopen its borders, but international flights are sparse and entry requirements remain tough.

It wasn't all good news. In India, the domestic market was booming, but international travel suffered from Omicron fears. And Hong Kong demand was initially bolstered by the Chinese government providing its final approval to drop the hard border with Hong Kong and Macau, but an outbreak of cases in Hong Kong will now likely delay this relaxing of the rules until well

into 2022.

	Index score		MoM Growth (abs)	MoM Growth (%)
	Nov	Dec		
Indonesia	36.5	41.6	5.1	14.0%
Australia	53.0	58.0	5.0	9.4%
Thailand	31.6	34.4	2.8	8.9%
Japan	33.7	36.5	2.8	8.3%
Russia	74.4	80.0	5.6	7.5%
Singapore	32.4	34.8	2.4	7.4%
China	51.9	54.4	2.5	4.8%
Brazil	94.1	93.6	-0.5	-0.5%
Argentina	71.0	70.4	-0.6	-0.8%
Hong Kong, China	30.5	30.1	-0.4	-1.3%
U.S.	86.4	84.9	-1.5	-1.7%
India	68.3	65.7	-2.6	-3.8%
Mexico	102.6	98.3	-4.3	-4.2%
United Arab Emirates	85.3	79.7	-5.6	-6.6%
Germany	53.4	49.3	-4.1	-7.7%
Turkey	89.1	81.1	-8.0	-9.0%
Italy	67.0	60.0	-7.0	-10.4%
France	79.5	70.8	-8.7	-10.9%
Canada	72.6	64.1	-8.5	-11.7%
Spain	72.7	63.9	-8.8	-12.1%
United Kingdom	68.2	58.3	-9.9	-14.5%
South Africa	56.5	44.0	-12.5	-22.1%

Source: Skift Research

In other parts of the world, Omicron led to a stalling of growth. It is no surprise that South Africa saw a massive hit to its travel performance, and all European countries were impacted with case counts increasing rapidly. [Russia was an exception](#), with Russian travelers unwilling to let Omicron spoil their winter vacation plans.

As has been the case for much of 2021, the U.S. travel industry seemed largely insulated from a rapid increase in new Covid cases. Northern neighbors Canada, however, did not do so well. Canadian [authorities warned citizens against traveling](#) during the holiday season, which contributed to a slump in performance.

2021 BROUGHT MORE UNCERTAINTY, NOT LESS

Local Lockdowns Impact Travel Behavior Less

Throughout 2021, we did a number of analyses to determine if local lockdowns, case numbers, and vaccination rates were good indicators of travel performance. What we found was that [Google Mobility data](#), which captures local movements of people, had a strong correlation with travel performance. It appeared that local lockdowns that stop people from moving around their own neighbourhoods and cities, go hand in hand with a decline in demand for travel further afield.

Now that we are at the end of the year, we have revisited these findings again. What we found is that the correlation between Google Mobility data and the Recovery Index was much stronger in 2020 than in 2021. While the mean correlation was $r=0.86$ in 2020, this dropped to $r=0.58$ in 2021.

Correlation Between Google Mobility (Transit Passengers) and Skift Recovery Index (Travel)

	2021	2020
Argentina	0.56	0.98
Australia	0.80	0.97
Brazil	0.75	0.96
Canada	0.65	0.96
France	0.48	0.90
Germany	0.67	0.90
Hong Kong	0.46	0.18
India	0.95	0.89
Indonesia	0.91	0.87
Italy	0.49	0.90
Japan	0.81	0.77
Mexico	0.36	0.96
Russia	0.02	0.86
Singapore	0.18	0.70
South Africa	0.80	0.90
Spain	0.01	0.91
Thailand	0.95	0.94
Turkey	0.80	0.81
UAE	0.51	0.92
UK	0.51	0.93
U.S.	0.56	0.97
Mean	0.58	0.86

Source: Skift Research, Google Mobility

We can conclude that lockdowns are used much less to stop the spread of Covid, or implemented with less stringent enforcement. This is in contrast to 2020, when almost all governments installed some form of lockdown to stop the spread of the virus. Lockdowns might also no longer impact whether and how people travel, as we have seen travel being exempt from local lockdowns for fully vaccinated citizens.

Case Counts Fluctuated More Erratically, As Did Travel's Performance

Next to local lockdowns, the number of new cases were also found to be a strong proxy of travel behavior in previous analysis, with increasing case counts impacting travel advisories

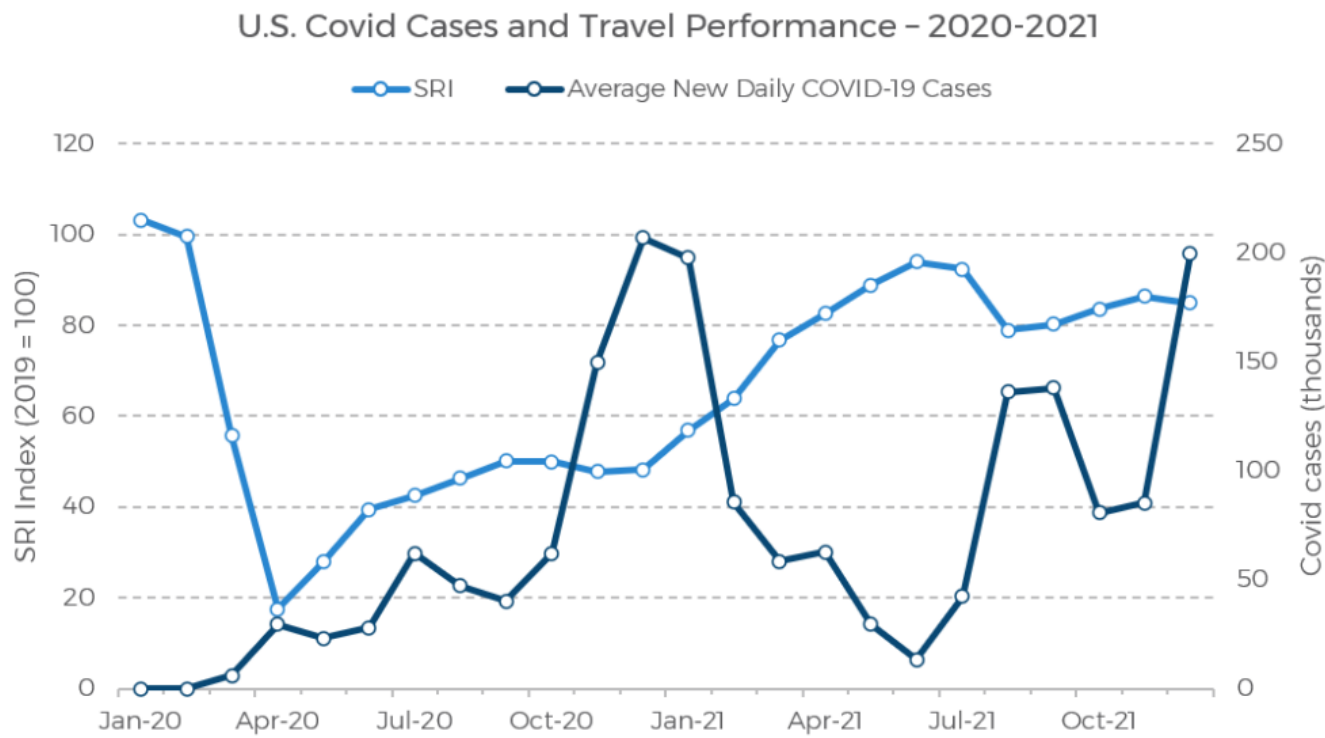
and travel sentiment. As with the Google Mobility data, however, the correlation between case counts and travel performance diminished in 2021. In 2020, there was a negative correlation (when cases increase, travel decreases) of $r=-0.6$, while this changed to only $r=-0.39$ in 2021.

Correlation Between New Covid-19 Cases and Skift Recovery Index

	2021	2020
Argentina	-0.64	-0.31
Australia	-0.66	-0.59
Brazil	-0.52	-0.70
Canada	-0.30	-0.70
France	-0.45	-0.63
Germany	0.07	-0.71
Hong Kong	-0.27	-0.70
India	0.17	0.08
Indonesia	-0.56	-0.54
Italy	-0.75	-0.56
Japan	-0.13	-0.87
Mexico	-0.46	-0.41
Russia	-0.29	-0.74
Singapore	-0.48	-0.74
South Africa	-0.02	-0.72
Spain	-0.48	-0.15
Thailand	-0.20	-0.75
Turkey	-0.56	-0.61
UAE	-0.25	-0.59
UK	-0.80	-0.70
U.S.	-0.59	-0.96
Mean	-0.39	-0.60

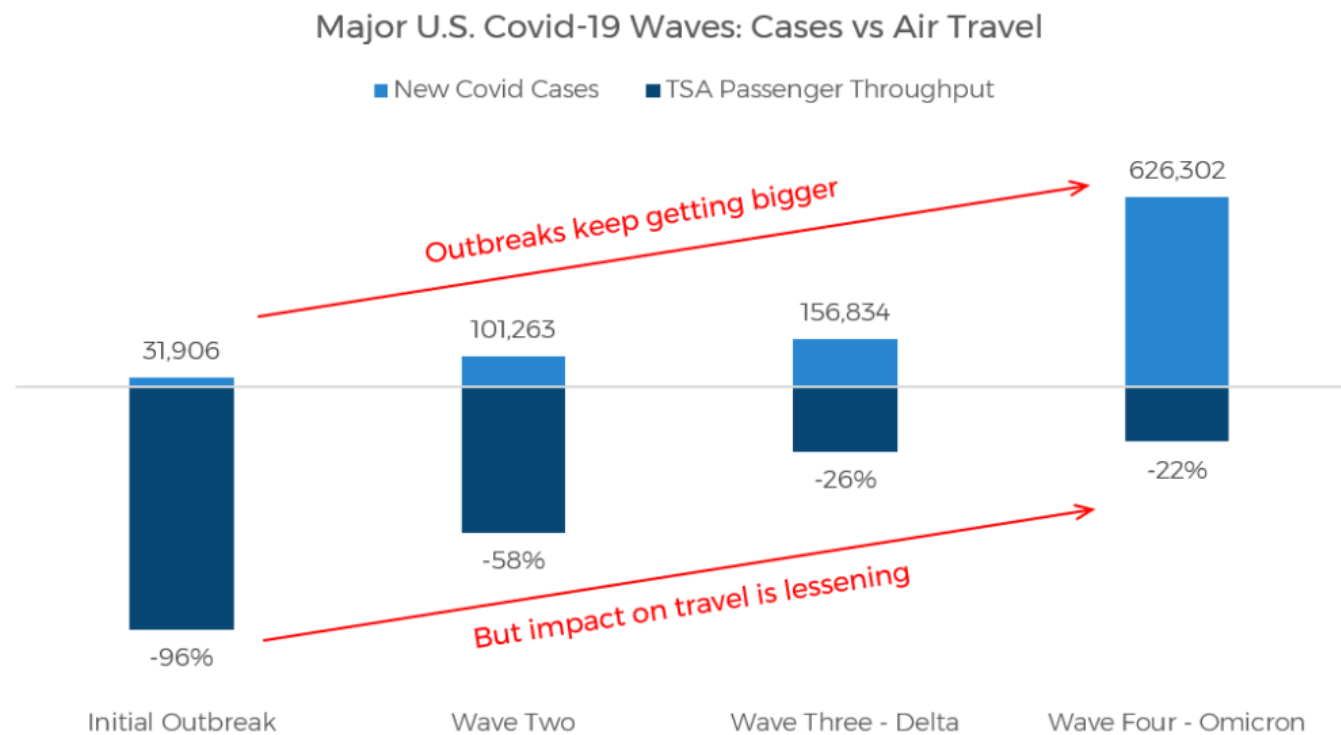
Source: Skift Research, Our World In Data

Data from the U.S. illustrates how uncertainty has increased in 2021. At first glance, there is a pretty strong relationship between case counts and travel, with peaks in cases in December 2020 and August 2021 having a negative impact on travel's performance. But 2021 shows more erratic behavior in case numbers, and the impact on travel is less clear cut, with the Index score increasing despite high case numbers in April 2021 and September 2021.



Source: Skift Research

The current Omicron outbreak, which is seeing record numbers of new cases, also has only limited impact on travel’s performance. The certainty that new outbreaks will lead to a travel downturn, then, no longer exists. Looking at TSA passenger volumes at major U.S. ports, while Covid waves are intensifying, the negative impact on travel volumes is diminishing.



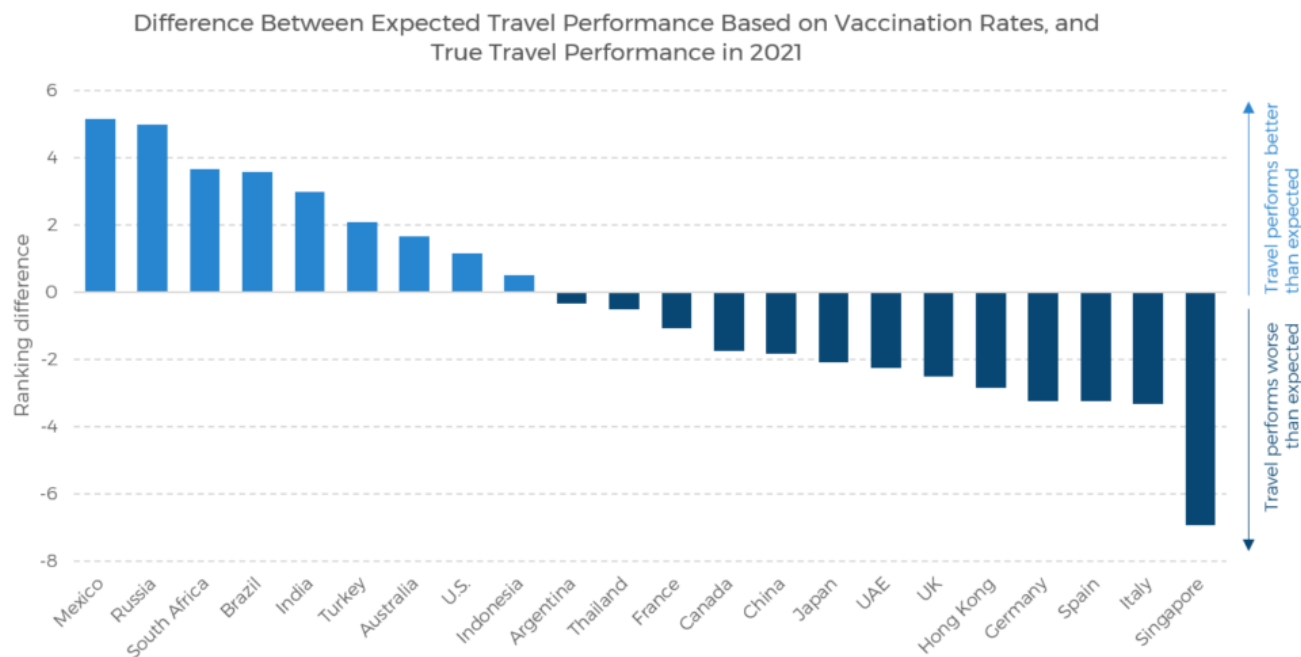
Source: Skift Research, TSA, Our World in Data. Data as of January 2022. Cases per wave indicate daily difference between cases before wave and peak cases during wave. TSA throughput indicates difference in passengers during wave and same time in 2019.

Vaccinations Not A Magic Bullet

In previous reports we have highlighted how vaccinations are not the golden ticket to travel’s recovery, although we did tout them as such at the beginning of 2021. To see how countries are performing in relation to their vaccine rollouts, we ranked vaccination levels and Index scores for each month of 2021 for all 22 countries. We took the average ranking for both of these indicators for 2021, and subtracted the travel ranking from the vaccination ranking.

The tourism industries of Mexico, Russia, South Africa, and Brazil stand out for having overperformed in light of the vaccination levels in their countries. South Africa is a surprise, with Omicron having routed the country’s travel industry in the past months, but South Africa’s performance was between 50 and 60% of 2019 levels for much of 2021, despite having the slowest rollout of vaccinations of all countries analyzed. At present, just over 26% of South Africans are fully vaccinated.

Mexico has performed above 2019 levels for parts of 2021, but here also only 56% of its population is fully vaccinated. Russia, another strong performer in our travel Index, has just over 45% of its population fully vaccinated.



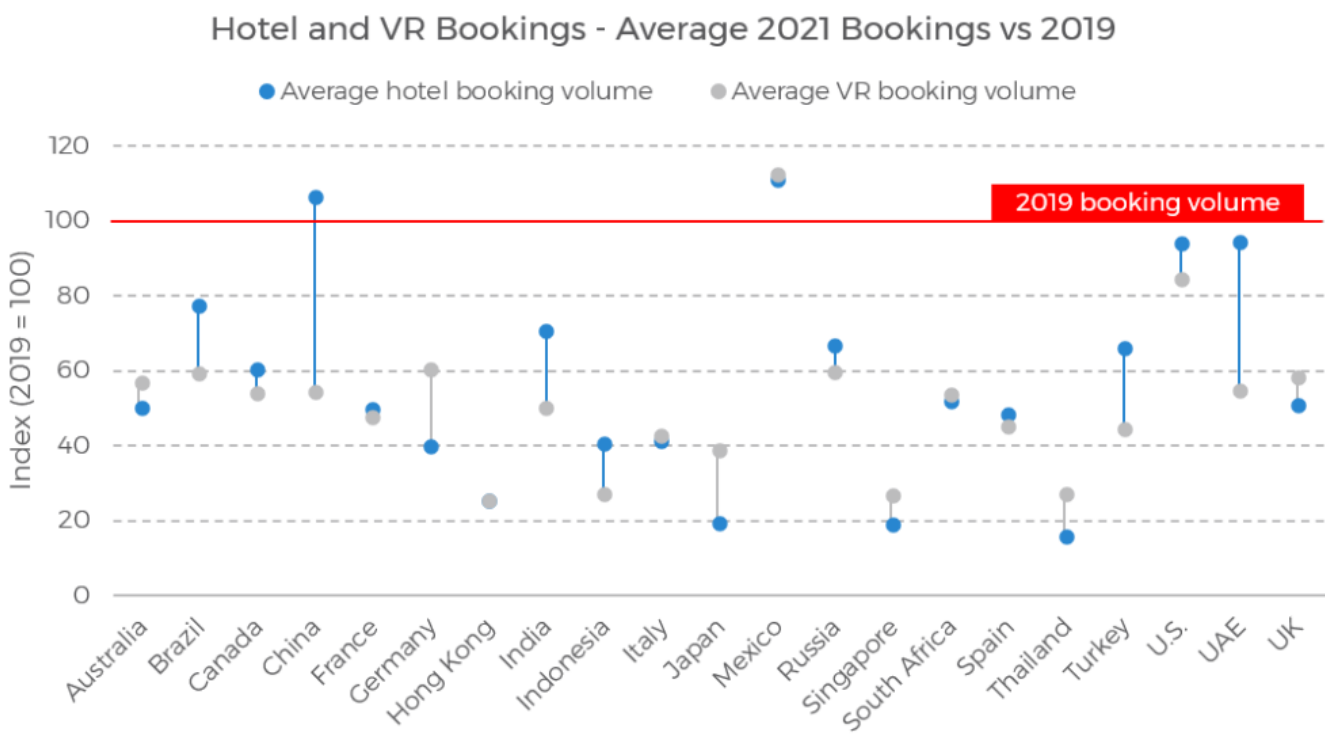
Source: Skift Research, Our World in Data
How to read this chart: Each country's vaccination rate and travel performance (SRI) have been ranked relative to the performance of all 22 countries. This graphic shows the difference between each country's ranking for travel and vaccinations. Vaccinations refer to "people fully vaccinated per hundred" as per Our World in Data. A positive score indicates that travel is performing stronger than would be expected from vaccination rates, while a negative score indicates the opposite.

At the other end of the spectrum, Singapore stands out, grossly underperforming in tourism performance when taking vaccination levels into consideration. The country has had really strict travel restrictions, despite now having 87% of its population vaccinated.

LODGING IN 2021: VACATION RENTAL WEAKNESS SEEPED IN

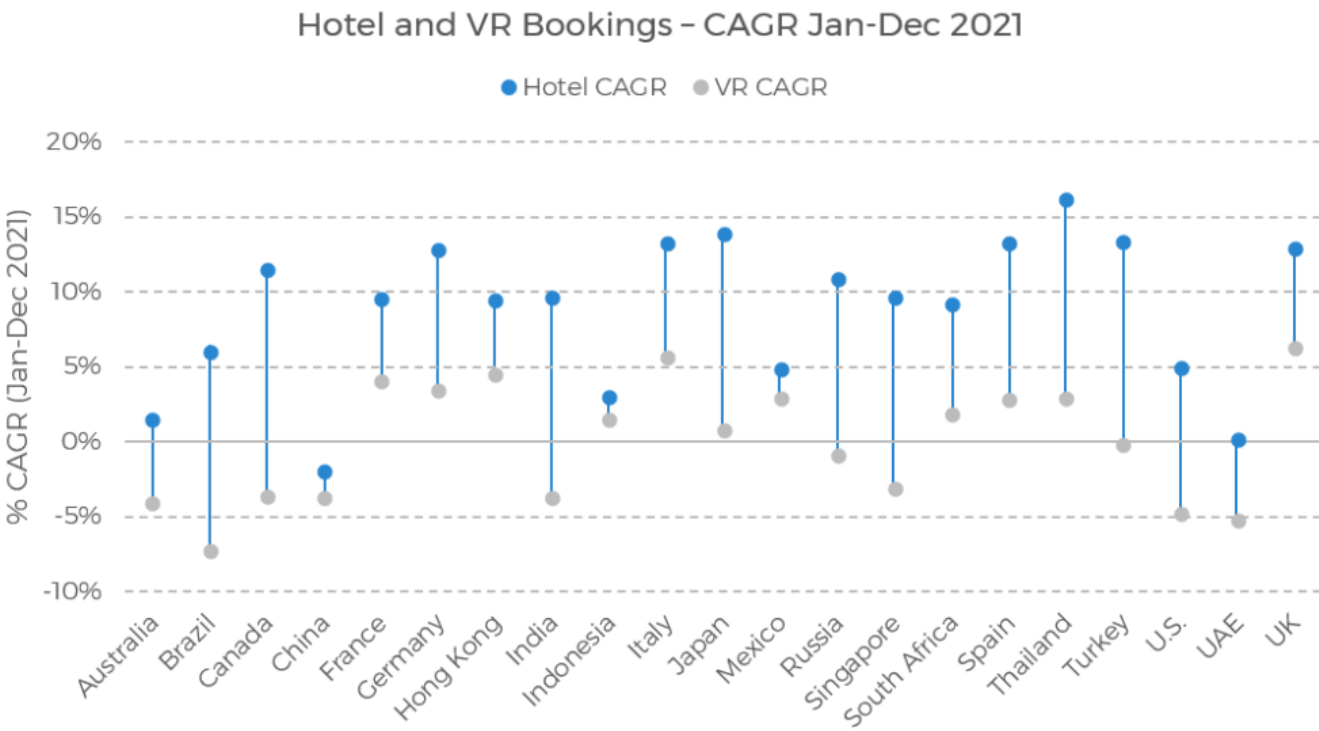
In the Index, the lodging segment has been the strongest for all of 2021, outperforming flight and car rental. Diving a little deeper, we have paid considerable attention to the differences in performance of the hotel and vacation rental industries.

If we compare the average volumes of bookings made in 2021 for hotels and rentals in each country, we can see that most countries still fell well below 2019 levels, with Mexico hotels and rentals, and China hotels as the only exceptions. There is not a clear winner between the industries, with hotels performing better in some countries, while in others rentals have seen stronger booking levels. If we take a simple average for the entire year for all 22 countries, we see booking volumes at 57% for hotels, and at 51% for rentals compared to 2019.



Source: Skift Research from Duetto, RateGain, Onyx CenterSource, Hotelbeds, Shiji Group, Transparent No data available for Argentina.

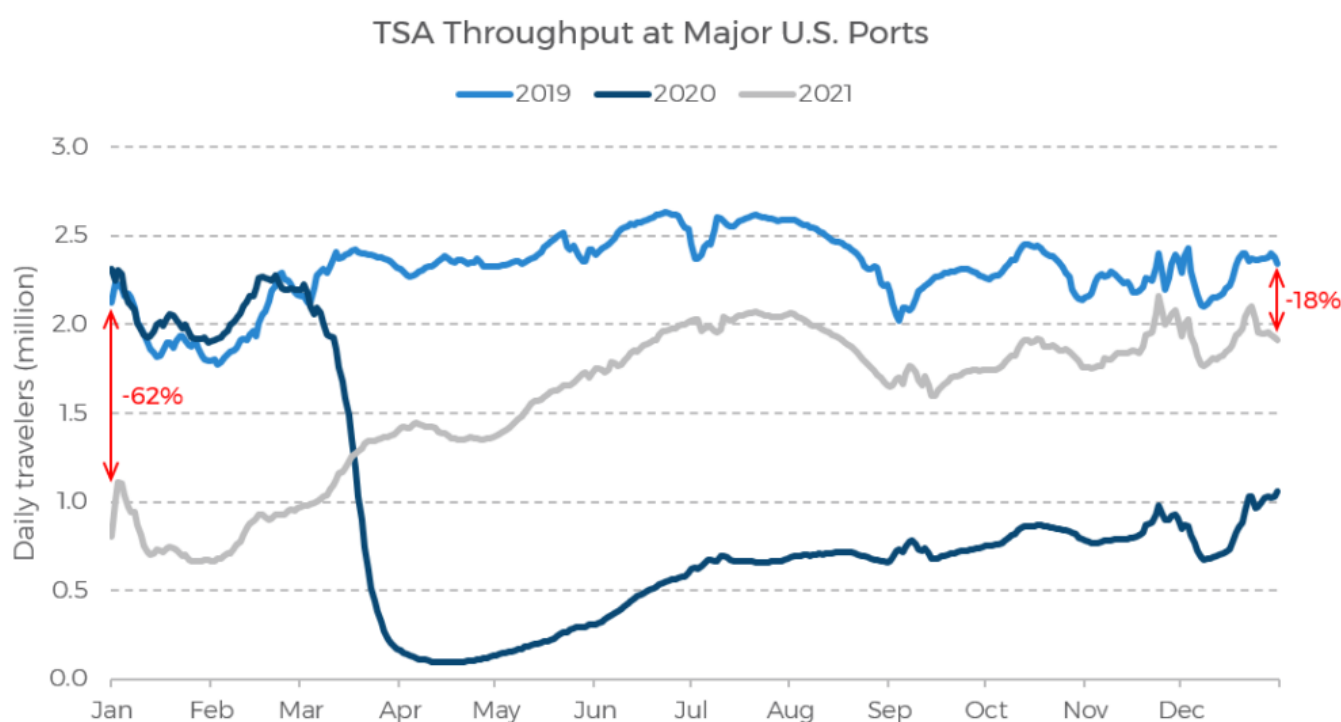
Where we do see a major difference between hotels and rentals is how booking volumes have evolved during 2021. At the beginning of the year, January 2021, the average volume of bookings for hotels was at 30% of 2019 levels, while this was 52% for vacation rentals. When we compare the booking levels in January 2021 with December 2021, however, we can see that hotels have caught up with vacation rentals across the board with stronger growth rates. The average volume of bookings for hotels was higher than for vacation rentals in December 2021. This provides strong evidence that hotels are back to competing with vacation rentals for demand.



Source: Skift Research from Duetto, RateGain, Onyx CenterSource, Hotelbeds, Shiji Group, Transparent No data available for Argentina.

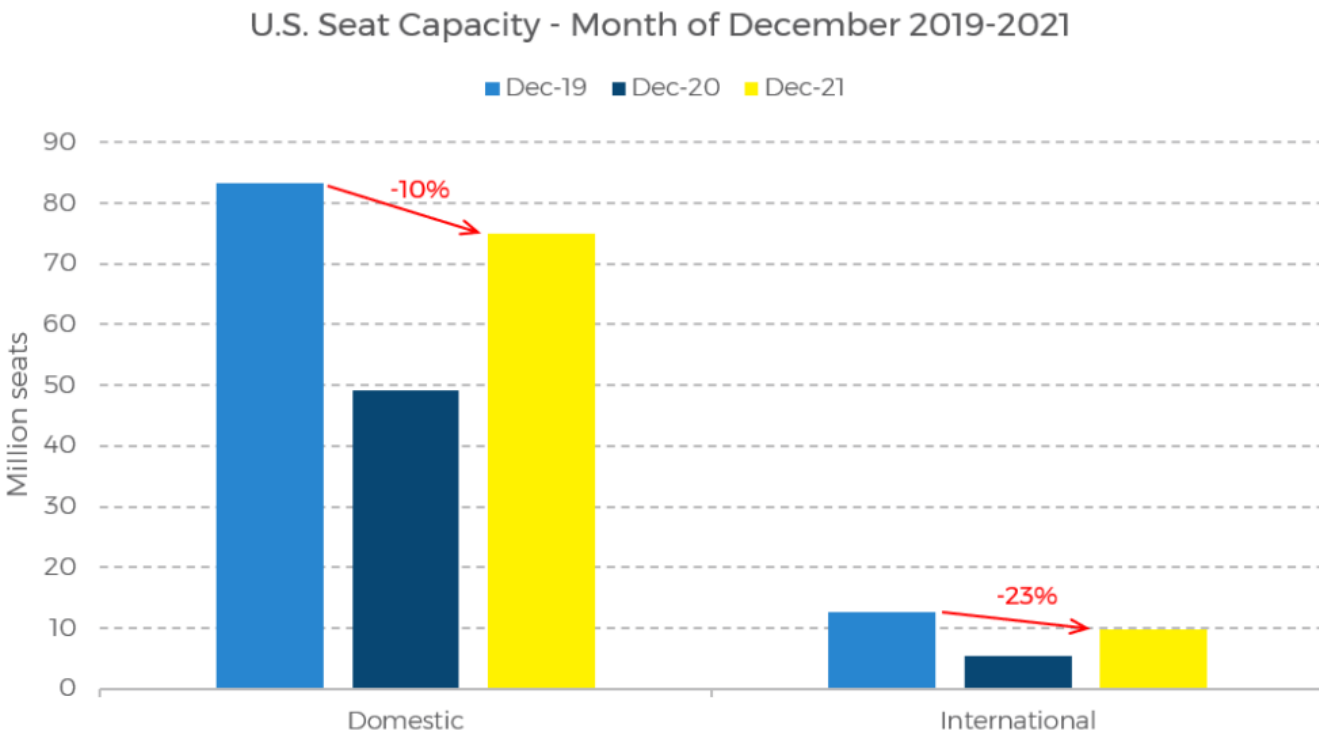
FLIGHTS IN 2021: DOMESTIC WAS KING, BOOKING WINDOWS EXTENDED

The good news for the airline industry in 2021 was that demand started to return after a barren 2020. In the U.S., the [Transportation Security Administration](#) (TSA) processed more than 2 million travelers on 45 separate days of 2021, the same as in 2020. The difference is that in 2020, none of those 45 days came after March 11 when then-President Trump announced the closure of the country's borders to most source markets. At the end of 2021 passenger volumes have largely recovered, now only being 18% below 2019 levels.



Source: TSA

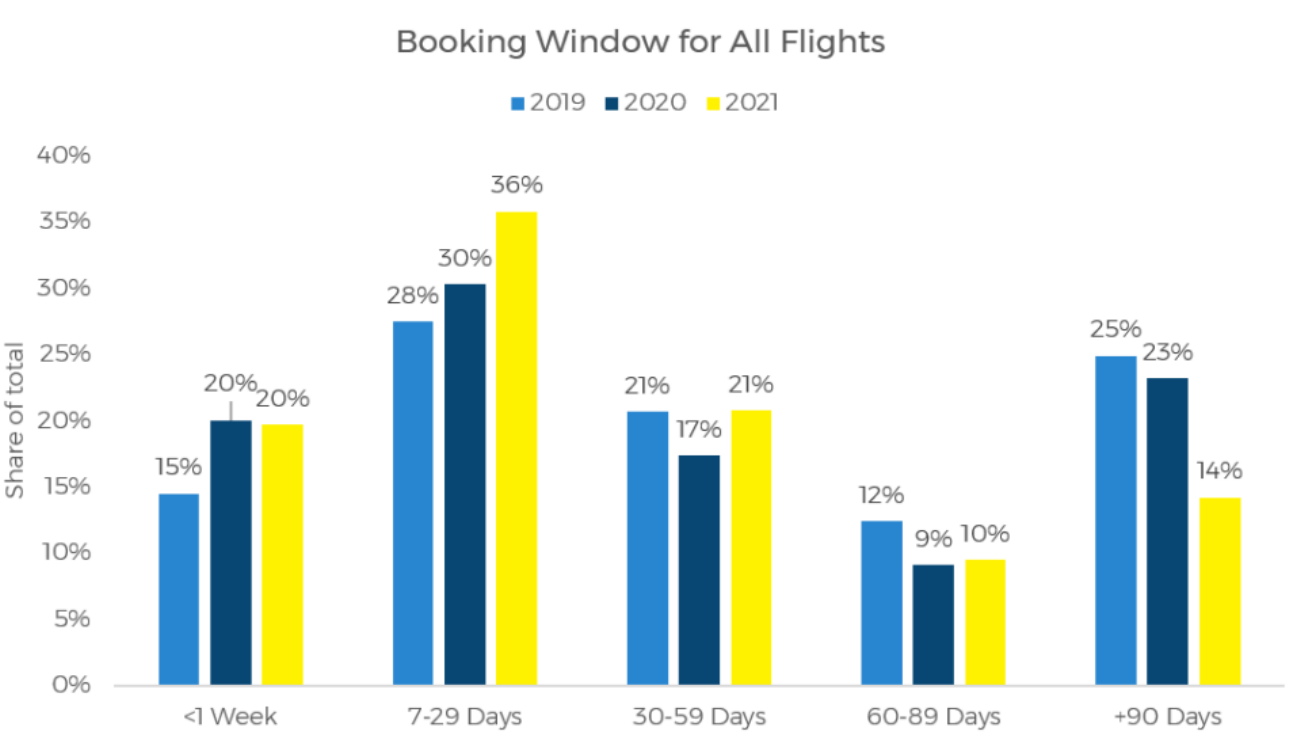
Data from OAG shows that domestic flights have recovered more than international flights, with seat capacity for domestic flights in the U.S. down 10% in December 2021, compared to December 2019. International seat capacity was still down 23% for the same period.



Source: OAG

It should be noted that the U.S. is an overperformer in its air travel recovery, particularly for international flights. OAG seat capacity data for all 22 countries covered in the Index shows that on average, domestic flight capacity was down 9% in December 2021, compared to December 2019, in line with what we are seeing in the U.S. International flight capacity, however, was on average still down by 46%, much more than the -23% registered in the U.S.

Beyond the continued strength of domestic flights over international flights, we have seen some changes in flight booking behavior. Skyscanner data shows how bookings with a long lead time, over 90 days, have declined drastically, with bookings shifting to shorter booking windows. Really short booking windows of less than one week increased in 2020, and this increase was sustained in 2021. The biggest increase, however, is seen in the 7 to 20 day window, which seems the new sweet spot for airline bookings.



Source: Skyscanner. Data shows redirects from Skyscanner’s platform.

We are working hard to bring you a revamped and better Index in 2022. You will start to see changes to the Index from next month. Stay tuned!

DATA PARTNERS

We would like to thank the following partners who are collaborating with Skift Research by providing their data which shapes the Skift Recovery Index.

AMADEUS is a global travel technology leader that delivers the most trusted, critical systems across the travel industry to airlines, airports, hotels, travel agents, and car rental and railway providers. Amadeus is providing insight on travel search trends and behavior for the Skift Recovery Index.

AVIASALES was launched as a blog on bargain air tickets in 2007 and grew out to become the world's biggest independent travel search. Aviasales serves 20 million monthly active users from Eastern Europe & Central Asia, and provides flight and hotel booking data for Russian travelers for the index.

BEYOND is a leading revenue management platform for short-term rental owners and managers to get, grow, and keep revenue. The easy-to-use platform includes a dynamic, demand-driven pricing tool with extensive market data that pairs with OTA distribution and a best-in-class booking engine. Beyond has supported over 340,000 properties in more than 7,500 cities worldwide and have enabled billions of dollars in booking revenue. The company provides data on Revenue per Available Night (RevPAN) for the index.

CENDYN's software solutions drive sales, marketing, and revenue performance for tens of thousands of hotels across the globe with a focus on integrated hotel CRM, hotel sales, and revenue strategy technology platforms. The company provides data on hotel email campaigns for the index.

COLLINSON is a global travel services business, creating traveler experiences, loyalty strategy and programs, travel insurance, and travel and medical assistance. Priority Pass is operated by Collinson and provides frequent travelers access to over 1,300 lounges, with Collinson providing aggregated customer lounge visit data for the index.

CRITEO is a global technology company powering the world's marketers with trusted and impactful advertising. The company provides indexed data from various OTA, airline, and car rental partners. Criteo provides data for airline and car rental web traffic and sales.

DUETTO delivers a suite of cloud applications to simplify hospitality revenue decisions and allow hoteliers to work smarter, increasing organizational efficiency, revenue, and profitability. More than 4,000 hotel and casino resort properties in more than 60 countries have partnered to use Duetto's applications. Duetto provides hotel bookings and cancellations data.

FORWARDKEYS analyzes more than 17 million flight booking transactions each day, drawing data from all the major global air reservation systems, and selected airlines and tour operators. ForwardKeys is providing flight booking and passenger volumes data.

HOTELBEDS provides over 180,000 hotels across the globe with access to high-value, complementary distribution channels that do not compete with the hotelier's direct

distribution strategy. The company provides data on hotel bookings and source market performance.

KEY DATA DASHBOARD is a provider of real-time, direct-source vacation rental data for the short-term rental sector, aggregating data sourced directly from more than 30+ reservation systems of 700+ professional property managers around the world. Key Data provides bookings, RevPAR and cancellations data for the Skift Recovery Index.

OAG collects and analyzes data about every journey, every booking, every take-off and landing, departure, and delay, totalling over 110,000 flights, 100,000 schedule changes daily and over 4 million flight status updates. OAG provides flight capacity data for the Skift Recovery Index.

ONYX CENTERSOURCE is a leading global provider of business-to-business payments and business intelligence solutions to the hospitality industry. With a legacy dating to 1992, the company facilitates in excess of \$2.1 billion in payments annually, and partners with more than 150,000 hotel properties. The company provides hotel stay, cancellations, and commission data.

RATEGAIN helps travel and hospitality companies with cognitive revenue management, smart e-distribution, and brand engagement. RateGain supports over 250,000 hotel properties globally by providing 240 billion rate and availability updates, and powering over 30 million bookings. For the Index, RateGain provides hotel bookings and cancellation data.

SHIJI GROUP provides software solutions and services for the hospitality, food service, retail, and entertainment industries, serving over 74,000 hotels, 200,000 restaurants and 600,000 retail outlets across the world. Shiji Group provides China hotel bookings and room night data for the Skift Recovery Index.

SIMILARWEB gathers digital data from multiple sources, including first-party direct measurement, public data sources, anonymous behavioral data, and external partners. For the Index, SimilarWeb provides unique visitor data to the top 10 travel websites per country.

SKYSCANNER has 100 million peak monthly active users, over 100 million app downloads, and more than 1,200 partners across flights, hotels, car rental, and more. Skyscanner's [Travel Insight](#) product helps companies guide their COVID-19 recovery plans, and the company contributes flight search data from Travel Insight for the Skift Recovery Index.

SOJERN provides digital marketing solutions for the travel industry, helping to drive direct demand for more than 10,000 hotels, attractions, tourism boards, and travel marketers. Sojern contributes flight and hotel search data for the Skift Recovery Index.

TRANSPARENT provides business intelligence serving the vacation rental industry, including insights around supply growth, demand patterns, rate changes, and property manager activities. Transparent contributes occupancy and bookings data for the Skift Recovery Index. The company draws on data from the 34 million vacation rental listings they track worldwide, in every geography.

TRUSTYOU provides a guest feedback platform that makes listening to customers easy,

powerful, and actionable. In response to the current crisis, TrustYou has put together a [Travel Health Index](#), using hotel reviews managed through its platform as a proxy for hotel occupancy. TrustYou's Travel Health Index is integrated in the Skift Recovery Index.

DATA TABLES

Total Skift Recovery Index (SRI) Score by Country

Country/Month	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Argentina	33.3	37.1	40.9	48.0	51.1	60.8	71.0	70.4
Australia	68.2	57.0	38.8	29.0	33.3	38.4	53.0	58.0
Brazil	57.3	68.1	78.5	88.7	82.2	86.5	94.1	93.6
Canada	37.1	49.6	65.6	69.8	66.4	68.7	72.6	64.1
China	69.9	68.1	65.7	43.1	58.5	56.9	51.9	54.4
France	47.2	57.4	66.8	73.1	68.8	73.1	79.5	70.8
Germany	37.9	51.8	56.8	64.7	60.8	61.5	53.4	49.3
Hong Kong, China	27.0	26.9	29.1	32.3	30.0	30.0	30.5	30.1
India	25.5	40.6	51.3	59.6	58.6	68.2	68.3	65.7
Indonesia	34.3	35.2	26.1	24.9	30.5	35.7	36.5	41.6
Italy	40.2	54.3	64.8	71.1	62.3	66.1	67.0	60.0
Japan	28.0	30.0	35.0	29.0	29.2	33.5	33.7	36.5
Mexico	97.0	101.3	97.8	104.1	94.8	93.6	102.6	98.3
Russia	74.0	77.5	73.6	86.3	84.1	77.6	74.4	80.0
Singapore	27.3	26.4	25.4	24.3	25.3	29.2	32.4	34.8
South Africa	51.0	49.6	40.9	51.4	51.1	60.3	56.5	44.0
Spain	47.5	58.0	62.4	73.7	66.8	70.8	72.7	63.9
Thailand	22.8	23.9	21.2	19.5	22.7	28.4	31.6	34.4
Turkey	45.7	69.1	73.2	79.3	83.0	88.5	89.1	81.1
U.S.	88.8	94.0	92.4	78.9	80.2	83.5	86.4	84.9
United Arab Emirates	65.1	64.4	62.0	67.7	72.0	84.2	85.3	79.7
United Kingdom	48.0	50.5	56.2	64.7	63.9	66.9	68.2	58.3

Destination Scores by Country

Country/Month	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Argentina	27%	30%	37%	40%	44%	54%	65%	68%
Australia	74%	63%	41%	30%	34%	38%	53%	58%
Brazil	59%	69%	81%	89%	84%	87%	94%	94%
Canada	39%	49%	67%	74%	71%	71%	75%	69%
China	78%	77%	74%	45%	66%	63%	57%	61%
France	45%	52%	69%	76%	71%	76%	83%	75%
Germany	32%	45%	55%	65%	59%	61%	54%	49%
Hong Kong, China	29%	28%	31%	34%	32%	32%	33%	33%
India	25%	41%	54%	57%	58%	67%	68%	67%
Indonesia	34%	35%	26%	24%	30%	34%	34%	38%
Italy	37%	51%	67%	73%	64%	66%	69%	63%
Japan	28%	29%	36%	29%	29%	33%	33%	37%
Mexico	102%	107%	103%	113%	101%	98%	108%	104%
Russia	70%	73%	68%	81%	81%	76%	73%	79%
Singapore	25%	26%	25%	24%	26%	28%	31%	33%
South Africa	54%	52%	43%	54%	52%	62%	57%	46%
Spain	46%	57%	64%	75%	67%	71%	73%	66%
Thailand	23%	23%	20%	19%	21%	26%	29%	32%
Turkey	42%	62%	69%	69%	78%	87%	86%	81%
U.S.	89%	93%	91%	79%	81%	83%	86%	84%
United Arab Emirates	72%	68%	65%	72%	77%	88%	88%	82%
United Kingdom	52%	56%	61%	69%	68%	69%	70%	62%

Destination Performance indicators contribute 75% to the total score. The scores in this table have been adjusted to 100% to give a better insight into performance

Origin Scores by Country

Country/Month	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Argentina	52%	59%	51%	71%	72%	82%	88%	77%
Australia	53%	44%	35%	30%	32%	41%	55%	58%
Brazil	52%	64%	71%	89%	78%	84%	94%	92%
Canada	33%	52%	62%	59%	54%	61%	67%	52%
China	45%	45%	45%	36%	38%	38%	36%	35%
France	57%	76%	65%	68%	64%	66%	69%	58%
Germany	55%	74%	63%	65%	67%	62%	54%	51%
Hong Kong, China	20%	22%	24%	28%	24%	25%	24%	22%
India	28%	41%	44%	70%	64%	74%	76%	67%
Indonesia	34%	35%	26%	28%	33%	40%	43%	51%
Italy	53%	66%	61%	66%	58%	66%	64%	54%
Japan	27%	32%	33%	30%	30%	37%	37%	36%
Mexico	85%	88%	86%	80%	80%	84%	87%	83%
Russia	86%	91%	91%	104%	95%	83%	78%	83%
Singapore	35%	27%	25%	24%	23%	31%	38%	40%
South Africa	41%	41%	35%	43%	48%	55%	54%	39%
Spain	54%	65%	62%	73%	70%	73%	75%	62%
Thailand	23%	26%	24%	22%	26%	36%	38%	41%
Turkey	58%	89%	87%	110%	99%	94%	100%	81%
U.S.	93%	101%	101%	82%	82%	90%	92%	88%
United Arab Emirates	48%	54%	55%	56%	62%	76%	79%	74%
United Kingdom	38%	36%	43%	52%	54%	60%	62%	47%

Origin Performance indicators contribute 25% to the total score. The scores in this table have been adjusted to 100% to give a better insight into performance

Macroeconomics Scores by Country

Country/Month	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Argentina	141%	144%	136%	165%	176%	205%	208%	200%
Australia	115%	115%	117%	117%	117%	112%	120%	115%
Brazil	88%	91%	88%	91%	93%	96%	88%	85%
Canada	85%	88%	93%	96%	99%	104%	109%	109%
China	107%	107%	107%	101%	101%	101%	101%	99%
France	115%	115%	109%	109%	109%	109%	112%	109%
Germany	109%	112%	107%	109%	109%	109%	107%	107%
Hong Kong, China	72%	72%	72%	83%	80%	85%	88%	85%
India	91%	93%	99%	107%	109%	112%	109%	107%
Indonesia	85%	88%	80%	80%	80%	83%	83%	83%
Italy	123%	112%	109%	112%	107%	109%	109%	107%
Japan	101%	109%	107%	107%	107%	109%	109%	107%
Mexico	109%	109%	104%	107%	109%	117%	120%	117%
Russia	112%	112%	117%	112%	115%	112%	109%	109%
Singapore	88%	83%	77%	85%	85%	85%	91%	91%
South Africa	96%	93%	85%	88%	85%	88%	85%	85%
Spain	104%	104%	101%	88%	115%	99%	101%	99%
Thailand	72%	72%	72%	72%	75%	75%	75%	75%
Turkey	99%	117%	117%	104%	107%	99%	99%	96%
U.S.	109%	112%	112%	115%	115%	117%	117%	117%
United Arab Emirates	101%	101%	107%	112%	112%	115%	117%	120%
United Kingdom	104%	101%	99%	99%	99%	99%	99%	96%

Macroeconomics are a subsection of Origin Performance, and contribute 3.75% to the total score. The scores in this table have been adjusted to 100% to give a better insight into performance

Traveler Activity Scores by Country

Country/Month	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Argentina	36%	44%	36%	55%	54%	60%	66%	55%
Australia	42%	32%	20%	15%	17%	29%	44%	48%
Brazil	45%	60%	68%	88%	75%	81%	96%	93%
Canada	24%	46%	57%	53%	46%	54%	59%	41%
China	34%	34%	34%	24%	27%	27%	24%	24%
France	47%	69%	57%	61%	56%	59%	62%	50%
Germany	46%	67%	56%	57%	59%	54%	44%	41%
Hong Kong, China	11%	14%	15%	18%	14%	14%	13%	10%
India	16%	32%	35%	64%	56%	67%	70%	60%
Indonesia	25%	25%	17%	19%	25%	32%	36%	46%
Italy	41%	58%	52%	58%	49%	59%	56%	44%
Japan	14%	18%	20%	17%	16%	24%	24%	24%
Mexico	80%	84%	82%	76%	75%	79%	81%	77%
Russia	82%	88%	86%	102%	91%	78%	72%	78%
Singapore	25%	17%	16%	14%	12%	22%	29%	32%
South Africa	32%	32%	26%	35%	41%	49%	48%	31%
Spain	46%	58%	55%	70%	62%	69%	70%	56%
Thailand	15%	18%	15%	14%	18%	29%	32%	35%
Turkey	50%	84%	81%	112%	98%	94%	100%	78%
U.S.	90%	99%	98%	77%	76%	85%	88%	83%
United Arab Emirates	39%	46%	47%	46%	53%	70%	72%	66%
United Kingdom	26%	24%	33%	44%	46%	54%	56%	39%

Traveler Activity are a subsection of Origin Performance, and contribute 21.25% to the total score. The scores in this table have been adjusted to 100% to give a better insight into performance

Lodging Scores by Country

Country/Month	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Argentina	21%	24%	35%	37%	39%	52%	68%	72%
Australia	87%	72%	45%	31%	38%	44%	64%	65%
Brazil	67%	77%	90%	101%	82%	88%	92%	89%
Canada	48%	57%	83%	92%	85%	85%	88%	79%
China	96%	99%	91%	57%	85%	81%	72%	77%
France	53%	59%	82%	91%	83%	89%	100%	86%
Germany	33%	50%	62%	76%	67%	69%	56%	49%
Hong Kong, China	42%	40%	45%	48%	45%	45%	46%	47%
India	23%	51%	71%	73%	70%	82%	80%	82%
Indonesia	42%	43%	30%	27%	36%	43%	45%	50%
Italy	40%	56%	77%	85%	68%	71%	73%	65%
Japan	32%	34%	42%	32%	33%	37%	36%	43%
Mexico	128%	132%	124%	144%	119%	112%	128%	122%
Russia	67%	70%	61%	81%	81%	74%	68%	77%
Singapore	32%	34%	33%	31%	33%	37%	38%	40%
South Africa	64%	59%	48%	64%	58%	72%	61%	43%
Spain	50%	62%	70%	84%	69%	73%	75%	65%
Thailand	29%	30%	25%	22%	26%	32%	34%	38%
Turkey	38%	60%	66%	66%	81%	90%	87%	79%
U.S.	107%	108%	105%	87%	88%	89%	91%	90%
United Arab Emirates	96%	89%	84%	93%	95%	106%	104%	95%
United Kingdom	70%	74%	78%	87%	83%	82%	82%	71%

Lodging is a subsection of Destination Performance, and contributes 41.25% to the total score. The scores in this table have been adjusted to 100% to give a better insight into performance

Flight Scores by Country

Country/Month	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Argentina	30%	32%	37%	41%	47%	55%	61%	63%
Australia	61%	53%	37%	28%	30%	31%	40%	53%
Brazil	48%	59%	69%	74%	88%	90%	99%	104%
Canada	23%	33%	44%	50%	52%	55%	59%	56%
China	59%	52%	55%	32%	44%	44%	41%	43%
France	31%	41%	50%	55%	55%	59%	62%	60%
Germany	24%	32%	41%	46%	47%	52%	51%	49%
Hong Kong, China	11%	11%	12%	14%	15%	14%	15%	14%
India	26%	27%	32%	39%	45%	52%	56%	51%
Indonesia	23%	25%	19%	19%	21%	23%	20%	24%
Italy	30%	43%	52%	57%	58%	60%	61%	58%
Japan	21%	22%	27%	24%	23%	27%	28%	29%
Mexico	71%	78%	79%	75%	79%	83%	86%	83%
Russia	74%	78%	77%	82%	83%	82%	83%	85%
Singapore	14%	14%	14%	15%	15%	17%	21%	24%
South Africa	40%	41%	33%	38%	43%	50%	53%	48%
Spain	39%	48%	55%	62%	63%	68%	68%	67%
Thailand	12%	12%	12%	12%	14%	17%	22%	24%
Turkey	44%	64%	72%	73%	74%	84%	85%	85%
U.S.	64%	72%	74%	70%	72%	76%	80%	77%
United Arab Emirates	39%	40%	38%	45%	55%	67%	70%	67%
United Kingdom	22%	27%	34%	42%	47%	54%	57%	53%

Flight is a subsection of Destination Performance, and contributes 30% to the total score. The scores in this table have been adjusted to 100% to give a better insight into performance

Car Rental Scores by Country

Country/Month	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Argentina	64%	72%	69%	75%	72%	61%	72%	72%
Australia	37%	37%	35%	29%	32%	27%	29%	29%
Brazil	64%	72%	69%	75%	72%	61%	72%	72%
Canada	67%	72%	69%	67%	61%	53%	53%	53%
China	37%	37%	35%	29%	32%	27%	29%	29%
France	64%	72%	69%	75%	72%	61%	72%	72%
Germany	85%	85%	93%	93%	69%	53%	48%	48%
Hong Kong, China	37%	37%	35%	29%	32%	27%	29%	29%
India	37%	37%	35%	29%	32%	27%	29%	29%
Indonesia	37%	37%	35%	29%	32%	27%	29%	29%
Italy	64%	72%	69%	75%	72%	61%	72%	72%
Japan	37%	37%	35%	29%	32%	27%	29%	29%
Mexico	64%	72%	69%	75%	72%	61%	72%	72%
Russia	67%	72%	69%	67%	61%	53%	53%	53%
Singapore	37%	37%	35%	29%	32%	27%	29%	29%
South Africa	67%	72%	69%	67%	61%	53%	53%	53%
Spain	64%	72%	69%	75%	72%	61%	72%	72%
Thailand	37%	37%	35%	29%	32%	27%	29%	29%
Turkey	64%	72%	69%	75%	72%	61%	72%	72%
U.S.	83%	88%	75%	67%	72%	67%	67%	67%
United Arab Emirates	67%	72%	69%	67%	61%	53%	53%	53%
United Kingdom	85%	85%	93%	93%	69%	53%	48%	48%

Car Rental is a subsection of Destination Performance, and contributes 3.75% to the total score. The scores in this table have been adjusted to 100% to give a better insight into performance